

Ormeau Woods State High School **Community Business Alliance**





Be a part of our Ormeau Woods community

I am proud to present, Ormeau Links, Ormeau Woods State High School's signature alliance program between the school, industry and the local community.

This program signifies our commitment to establishing meaningful connection to our community while creating experiences, opportunities, training and employment pathways for our students.

Our school is developing new and innovative approaches to education with extensive use of modern technologies and the latest in software applications. Our ambition is to be a leading Queensland school where students can excel in; academic studies, cultural and creative fields, sporting pursuits and community service. These are referred to in the school as our "Four Pillars".

Our motto, "Linking Learning with Life," reflects our commitment to a curriculum and learning environment that includes experiences outside the classroom, strengthening connections between the school, families and the community.

We have just under 1500 students enrolled in 2023, however this is predicted to increase to more than 2000 students in the coming years, due to the population boom. This signifies a large market reach for partners to capitalise while supporting the education and pathways of students.

We invite you to join Ormeau Link and be part of our unique community. By partnering with our enthusiastic teaching and learning team, together we can ensure each student at Ormeau Woods State High School is given the best experiences and opportunities to succeed.

If you would like further information about the program, please contact Mr Adam Ronald, Business Manager at bsm@ormeauwoodsshs.eq.edu.au or Ormeau Links co-ordinator Deb Lederhose at ormeaulinks@ormeauwoodsshs.eq.edu.au

Thank you for taking the time to consider our proposal.

Dan Murtas Principal













Our Four Pillars

Academic

We are committed to providing our students with the 21st Century skills they need to thrive in whatever career path they choose. Our comprehensive and innovative academic curriculum features a range of excellence programs that complement our diverse subject offerings in both the Junior Secondary and Senior Schools. These programs are designed to provide pathways to success for both Tertiary bound students and those desiring vocational qualifications.

Culture

Our culture, our traditions and our values are the foundations of our unique identity. There is a strong commitment to The Arts with our Performing and Creative Arts faculty presenting professional standard functions such as Art in the Woods, Instrumental Music and Dance Spectaculars. We are creating a positive learning environment through our Positive Behaviour for Learning (PB4L) program. Our aim is to develop a positive school culture that fosters creativity, personal confidence, integrity and mutual respect.

Sport

We believe sport plays an important role in both academic and personal development, with the health and social benefits of sport significant in students' lives. We are devoted to a holistic approach to student well-being through provision of sports programs for all year levels and abilities; from intra-school competitions like our annual swimming and athletic carnivals, to Sports Science Programs and a number of team sport options, our sporting curriculum is designed for students to realise personal and team success.

Community

As a school, we believe we should play a meaningful role within the local community. Through student led initiatives like volunteering and community service we generate a positive link between our school, students and the wider community. This is strengthened through an extensive range of partnerships with local businesses, community organisations and initiatives through fundraising and participating in local events.

Ormeau Links

We offer a range of alliance opportunities aligned to our Four Pillars with a commitment to:

- Creating opportunities for business promotion and networking
- Enriching our curriculum through local business support
- Attracting work, apprenticeships and traineeships for students
- Generating additional financial, physical and human resources for school advancement

Alliance Opportunities

Our Ormeau Links Community Business Alliance is an opportunity to contribute to the education and future pathways of our students. We have a range of options aligned to our 'Four Pillars' outlined below for you to customise how you can support our students, either through Sponsorship, Pathway Opportunities or In-Kind Support.

| Pillar | Sponsorship | Pathway Opportunities | In-Kind Support |
|-----------|--|---|--|
| Academic | Providing Academic Awards Student Bursaries Additional Resourcing for our XL Programs Offsetting excursion expenditure | Work Experience Employment Traineeships Apprenticeships Careers Expo Stall Holder | Presentations to class of students on topics relevant to curriculum learning areas / subjects |
| Culture | Sponsoring our Dance Team Providing costumes Perpetual Arts awards/trophies Student Bursaries | Community TheatreDance CoTheme Parks | Showcasing student work through a gallery Hire of facilities for performances Running clinics with students Providing ushers for performances Design work for programs |
| Sport | Sponsoring the HPV team Sponsoring our sporting teams Purchase of sporting equipment Offsetting excursion expenditure Student Bursaries Providing Sporting Awards | Supporting a youth voice with student representation on sporting governance groups | Sport clinics run locally with students Offering officials for assistance with Sport Carnivals |
| Community | Contributing to our Student Leadership Council Supporting our fundraising activities Student Bursaries Providing Community Awards | Supporting a youth voice with student representation on local community and non-for-profit governance groups | Opportunities for our students to participate in volunteering in the community |
| General | Contribute to facility and maintenance projects Benevolent support of a student | | Resources or labour for student and school led projects |
| | * various alliance sponsorship levels available | * alliance membership included | * alliance membership included |



Alliance Sponsorship

The Ormeau Links Community Business Alliance program allows you to be a part of the growing Ormeau Woods community. Giving you opportunities to network with other local like-minded businesses, while supporting our students via various sponsorship packages.

Sponsorship levels and benefits

| Sponsorship Level | Jarrah (Platinum) \$6000 + | Iron Bark (Gold) \$3000-\$5999 | 0ak (Silver) \$1500-\$2999 | Pine (Bronze) \$500-\$1499 |
|--|---|---|---|---|
| Business Directory | Calendar year listing (logo, contacts and 500-word profile) | Calendar year listing (logo, contacts and 250-word profile) | Calendar year listing (logo, contacts and 100-word profile) | Calendar year listing (logo and contacts) |
| Ormeau Links events | 2x VIP Invitation to all events | 1x VIP Invitation to all events | Invitation to all events | Invitation to all events |
| Advertising on School notice board | 4 weeks per calendar year | 3 weeks per calendar year | 2 weeks per calendar year | 1 week per calendar year |
| Invitations and acknowledged at school events | 2x VIP Invitation & Acknowledgement | 2x VIP Invitations & Acknowledgement | Acknowledgement | Acknowledgement |
| Present at Ormeau Link networking series | Opportunity to present | Opportunity to present | Opportunity to present | |
| School Newsletter | 4 articles / advertisement | 2 articles / advertisement | 1 article / advertisement | |
| Facebook posts | 10 posts per calendar year | 8 posts per calendar year | 4 posts per calendar year | |
| Banner advertising in Ormeau Link Directory | Calendar year | | | |

^{*}Packages are flexible to meet your company needs. Please contact us to discuss how Ormeau Links can work for you.

Alliance Membership

The Ormeau Links Community Business Alliance program is available to businesses and industry professionals who show In-Kind support within the school community.

Benefits

In-Kind Support

- Calendar year basic listing (logo and contacts) in our Business Directory.
- Invite to Ormeau Links events.
- Acknowledgement of support or contribution on social media platforms and school newsletter.

Community Membership

Ormeau Links Community Alliance Program, Community Membership is available to local businesses and industry professionals from Ormeau and surrounding suburbs. In addition to being an excellent networking tool, membership entitles you to a basic listing on our Business Directory per calendar year and invitations to our Ormeau Links Business Alliance Networking events.

Benefits

Member (Eagle) \$25

- Calendar year basic listing (logo and contacts) in our Business Directory.
- Invite to Ormeau Links events.

Pathway Opportunities

Ormeau Woods State High School is always looking for businesses to support students growth and direction through school based traineeships and apprenticeships.

Please contact Linda Whyte - Industry Liason Officer - lwhyt15@eq.edu.au to express your interest in taking on students within your business.



